



SAVED BY THE SCAN: RECOMMENDED SOCIAL COPY

*Below you will find suggested copy to share the **Saved By The Scan** campaign on your social channels. Social media graphics can be downloaded on the Saved By The Scan [campaign toolkit](#). You could also link to our latest PSA video in any posts: [LINK](#).*

Facebook / Instagram

- Quitting smoking was hard. Screening for lung cancer is easy. Take the quiz to see if you should get screened.
- You've done the hard part: you quit smoking. Now do the easy part and get screened for lung cancer
- You quit smoking, but you may still be at risk for lung cancer. Go to [SavedByTheScan.org](#) and learn if you're eligible for screening.
- Thanks to a new, simple scan, lung cancer can be detected and cured early. If you smoked, get scanned. Visit [SavedByTheScan.org](#) or talk to your doctor.
- If you smoked, you may still be at risk of lung cancer. Early detection could save your life. See if you should get screened.
- If you smoked, start screening. When lung cancer is diagnosed at an early stage it is more likely to be curable. Learn more at [SavedByTheScan.org](#)
- Lung cancer is the leading cancer killer of men and women. But even if you smoked, early detection of lung cancer could save your life. See if you're eligible for screening at [SavedByTheScan.org](#)
- Approximately 14 million Americans are at high risk for lung cancer and eligible for screening. See if you are eligible by taking the quiz. [SavedByTheScan.org](#)
- If you're a current or former smoker, early detection of lung cancer could save your life. Visit [SavedByTheScan.org](#) to learn more.
- This PSA has already saved lives. If someone you know is a current or former smoker, this message and scan could save their life too. #SavedByTheScan
- Screening is currently underutilized, with only about 6% of those eligible getting screened. If you smoked, get scanned. Visit [SavedByTheScan.org](#).

Twitter

- Quitting smoking was hard. Screening for lung cancer is easy. Take the quiz to see if you should get screened. #SavedbyTheScan
- You've done the hard part: you quit smoking. Now do the easy part and get screened for lung cancer. #SavedbyTheScan
- If you smoked, you may still be at risk for lung cancer. Early detection could save your life. See if you should get screened. #SavedbyTheScan

- You quit smoking, but you may still be at risk of having lung cancer. Go to [SavedByTheScan.org](https://www.savedbythescan.org) and learn if you're eligible for screening. #SavedByTheScan
- You took charge of your lung health and quit smoking. Now get scanned – early detection could save your life. #SavedByTheScan
- Thanks to a new, simple scan, lung cancer can be detected and cured earlier. If you smoked, get scanned. Visit [SavedByTheScan.org](https://www.savedbythescan.org) or talk to your doctor.
- Are you a current or former smoker? Go to [SavedByTheScan.org](https://www.savedbythescan.org) and learn if you're eligible for #lungcancer screening.
- If you're a former smoker, you may still be at risk for lung cancer. Learn more at [SavedByTheScan.org](https://www.savedbythescan.org).
- Lung cancer survival rates are over 5X higher if it's detected early. See if you're eligible for screening at [SavedByTheScan.org](https://www.savedbythescan.org).