

## SAVED BY THE SCAN CAMPAIGN EXPIRATION DATES

TV		
ASSET	LENGTH	EXP. DATE
Matches	:30	11/6/2020
Matches	:15	11/6/2020
Matches	:10	11/6/2020
Saved By The Scan	:06	7/31/2020
Saved By The Scan	:15	7/31/2020
Saved By The Scan	:30	7/31/2020
Saved By The Scan (Spanish)	:06	11/27/2019
Saved By The Scan (Spanish)	:15	11/27/2019
Saved By The Scan (Spanish)	:30	11/27/2019
RADIO		
ASSET	LENGTH	EXP. DATE
Save Your Life	:30	4/18/2020
Save Your Life (Spanish)	:30	4/18/2020
Next Step	:30	4/18/2020
Next Step (Spanish)	:30	4/18/2020
PRINT		
ASSET	SIZE/TYPE	EXP. DATE
Matches	Various	Never expire
Scanner	Various	Never expire
Eva-Marie	Various	Never expire
Eva-Marie (Spanish)	Various	Never expire
Warning Label	Various	Never expire
Warning Label (Spanish)	Various	Never expire
Frank	Various	Never expire
OOH		
ASSET	SIZE/TYPE	EXP. DATE
Don't Play With Fire	30 sheet	Never expire
Matches	Bus Shelter	Never expire
Scanner	Bus Shelter	Never expire
Eva-Marie	Bus Shelter	Never expire
Eva-Marie (Spanish)	Bus Shelter	Never expire
Warning Label	30 sheet	Never expire
Warning Label (Spanish)	30 sheet	Never expire
Frank	Bus Shelter	Never expire
DIGITAL		
ASSET	SIZE/TYPE	EXP. DATE
Fire 1 300x50	Digital Banner/Static	Never expire
Fire 1 320x50	Digital Banner/Static	Never expire
Fire 2 300x50	Digital Banner/Static	Never expire
Fire 2 320x50	Digital Banner/Static	Never expire
Scanner 160x600	Digital Banner/Static	Never expire
Scanner 300x250	Digital Banner/Static	Never expire
Scanner 300x600	Digital Banner/Static	Never expire

Scanner 728x90	Digital Banner/Static	Never expire
Matches 300x250	Digital Banner/Static	Never expire
Matches 300x600	Digital Banner/Static	Never expire
Fire 160x600	Digital Banner/Static	Never expire
Fire 728x90	Digital Banner/Static	Never expire
Awareness to Microsite 300 x 250	Digital Banner/Animated	Never expire
Awareness to Microsite 160 x 600	Digital Banner/Animated	Never expire
Awareness to Microsite 300 x 600	Digital Banner/Animated	Never expire
Awareness to Microsite 728 x 90	Digital Banner/Animated	Never expire
Awareness to Microsite 300 x 50 (mobile)	Digital Banner/Static	Never expire
Awareness to Microsite 300 x 250 (Spanish)	Digital Banner/Animated	Never expire
Awareness to Microsite 160 x 600 (Spanish)	Digital Banner/Animated	Never expire
Awareness to Microsite 300 x 600 (Spanish)	Digital Banner/Animated	Never expire
Awareness to Microsite 728 x 90 (Spanish)	Digital Banner/Animated	Never expire
<b>SOCIAL</b>		
<b>ASSET</b>	<b>LENGTH</b>	<b>EXP. DATE</b>
Matches	:30	11/6/2020
Matches	:15	11/6/2020
Matches	:10	11/6/2020
Meet The Scan 4x5	:15	7/31/2020
You Beat Smoking 4x5	:15	7/31/2020
The Savior 4x5	:15	7/31/2020
I Feel Fine 4x5	:15	7/31/2020