



SAVED BY THE SCAN: RECOMMENDED SOCIAL COPY

*Below you will find suggested copy to share the **Saved By The Scan** campaign on your social channels. Social media graphics can be downloaded on the Saved By The Scan [campaign toolkit](#). You could also link to our PSA video in any posts: [LINK](#).*

Facebook / Instagram

- You quit smoking, but you may still be at risk for lung cancer. Go to [SavedByTheScan.org](#) and learn if you're eligible for screening.
- You took charge of your lung health and quit smoking. Now get scanned – early detection could save your life. #SavedByTheScan
- Thanks to a new, simple scan, lung cancer can be detected and cured early. If you smoked, get scanned. Visit [SavedByTheScan.org](#) or talk to your doctor.
- If you smoked, start screening. When lung cancer is diagnosed at an early stage it is more likely to be curable. Learn more at [SavedByTheScan.org](#)
- Lung cancer is the number one cancer killer of men and women. But even if you smoked, early detection of lung cancer could save you. See if you're eligible for screening at [SavedByTheScan.org](#)
- Approximately 8 million Americans are at high risk for lung cancer and eligible for screening. See if you are eligible by taking the quiz. [SavedByTheScan.org](#)
- This new PSA from the Ad Council and the American Lung Association sends a powerful message that early detection of lung cancer saves lives.
- If you're a current or former smoker, early detection of lung cancer could save your life. Visit [SavedByTheScan.org](#) to learn more.
- This PSA has already saved lives. If someone you know is a current or former smoker, this message and scan could save their life too. #SavedByTheScan.
- Screening is currently underutilized, with only 4.2% of those eligible getting screened. If you smoked, get scanned. Visit [SavedByTheScan.org](#).

Twitter

- You quit smoking, but you may still be at risk of having #lungcancer. Go to [SavedByTheScan.org](#) and learn if you're eligible for screening.
- You took charge of your lung health and quit smoking. Now get scanned – early detection could save your life. #SavedByTheScan
- Thanks to a new, simple scan, #lungcancer can be detected and cured earlier. If you smoked, get scanned. Visit [SavedByTheScan.org](#) or talk to your doctor.
- If everyone who was at high risk for lung cancer were screened, close to 48,000 lives could be saved. See if you're eligible for screening at [SavedByTheScan.org](#)

- Are you a current or former smoker? Go to [SavedByTheScan.org](https://www.savedbythescan.org) and learn if you're eligible for #lungcancer screening.
- If you're a former smoker, you may still be at risk for #lungcancer. Learn more at [SavedByTheScan.org](https://www.savedbythescan.org).
- #LungCancer survival rates are over 4X higher if it's detected early. See if you're eligible for screening at [SavedByTheScan.org](https://www.savedbythescan.org)