

SAVED BY THE SCAN CAMPAIGN EXPIRATION DATES

TV		
ASSET	LENGTH	EXP. DATE
Saved By The Scan	:30	7/31/2019
Saved By The Scan	:15	7/31/2019
RADIO		
ASSET	LENGTH	EXP. DATE
Save Your Life	:30	4/18/2019
Next Step	:30	4/18/2019
PRINT		
ASSET	SIZE/TYPE	EXP. DATE
Saved By The Scan - Eva-Marie	Bus Shelter	Never expire
Saved By The Scan - Frank	Bus Shelter	Never expire
OOH		
ASSET	SIZE/TYPE	EXP. DATE
Warning Label	Billboard	Never expire
DIGITAL		
ASSET	SIZE/TYPE	EXP. DATE
Awareness to Microsite 300 x 250	Digital Banner/Animated	Never expire
Awareness to Microsite 160 x 600	Digital Banner/Animated	Never expire
Awareness to Microsite 300 x 600	Digital Banner/Animated	Never expire
Awareness to Microsite 728 x 90	Digital Banner/Animated	Never expire
Awareness to Microsite 300 x 50 (mobile)	Digital Banner/Static	Never expire
Awareness to Microsite 300 x 250	Digital Banner/Static	Never expire
Awareness to Microsite 160 x 600	Digital Banner/Static	Never expire
Awareness to Microsite 300 x 600	Digital Banner/Static	Never expire
Awareness to Microsite 728 x 90	Digital Banner/Static	Never expire
SOCIAL		
ASSET	LENGTH	EXP. DATE
Meet The Scan 4x5	:15	8/1/2019
You Beat Smoking 4x5	:15	8/11/2019
The Savior 4x5	:15	8/25/2019
I Feel Fine 4x5	:15	9/7/2019