

Recommended Social Copy for the Saved By The Scan Campaign

Below you will find suggested copy to share the **Saved By The Scan** campaign on your social channels. Social media graphics can be downloaded on the Saved By The Scan [campaign toolkit](#).

Facebook

- Lung cancer is the number one cancer killer of men and women. But no matter how much you smoked, early detection of lung cancer could save you. Learn more and see if you're eligible for screening at SavedByTheScan.org <https://www.youtube.com/watch?v=ds3oCZYvtB8>
- Approximately 8 million people in the U.S. are at high-risk for lung cancer and eligible for screening. See if you could be #SavedByTheScan and take the quiz. <https://www.youtube.com/watch?v=ds3oCZYvtB8>
- This new PSA from the Ad Council and the American Lung Association's LUNG FORCE initiative sends a powerful message that early detection of lung cancer could save lives. <https://www.youtube.com/watch?v=ds3oCZYvtB8>
- Eva-Marie quit after smoking 12,000 packs of cigarettes. Thanks to the new lung cancer screening, no matter how much you smoked, early detection could save your life. If you have a similar story, visit SavedByTheScan.org. <https://www.youtube.com/watch?v=ds3oCZYvtB8>
- Get Saved By The Scan. Take the quiz to see if you should get screened for lung cancer. <https://www.youtube.com/watch?v=ds3oCZYvtB8>

Twitter

- Are you a former smoker? Go to SavedByTheScan.org and learn if you're eligible for #lungcancer screening. <https://www.youtube.com/watch?v=ds3oCZYvtB8>
- Quit smoking? Learn if you're eligible to be #SavedByTheScan and take this quiz at SavedByTheScan.org <https://www.youtube.com/watch?v=ds3oCZYvtB8>
- If you are a former smoker, you may still be at risk for #lungcancer. SavedByTheScan.org could save your life <https://www.youtube.com/watch?v=ds3oCZYvtB8>
- Eva-Marie quit after smoking 12,000 packs of cigarettes. Then she got screened. Watch her story & see if you could be #SavedByTheScan <https://www.youtube.com/watch?v=ds3oCZYvtB8>
- You quit smoking. Now start screening. Take the quiz to see if you should get screened at SavedByTheScan.org #SavedByTheScan
- #LungCancer survival rates are 5X higher if it's detected early. See if you're eligible to get #SavedByTheScan at SavedByTheScan.org

Instagram

- Lung cancer is the number one cancer killer of men and women. But no matter how much you smoked, early detection of lung cancer could save you. Learn more and see if you're eligible for screening at SavedByTheScan.org
- Approximately 8 million people in the U.S. are at high-risk for lung cancer and eligible for screening. Go to SavedByTheScan.org and take the quiz.
- This new PSA from the Ad Council and the American Lung Association's LUNG FORCE initiative sends a powerful message that taking the lung cancer screening eligibility quiz at SavedByTheScan.org could save lives.

- Eva-Marie quit after smoking 12,000 packs of cigarettes. Thanks to the new lung cancer screening, no matter how much you smoked, early detection could save your life. If you have a similar story, visit [SavedByTheScan.org](https://www.savedbythescan.org).
- Get Saved By The Scan. Take the quiz at [SavedByTheScan.org](https://www.savedbythescan.org) to see if you should get screened for lung cancer.
- If you're a former smoker between 55 and 80 years old who quit within the last 15 years, early detection could save your life. Visit [SavedByTheScan.org](https://www.savedbythescan.org) to learn more.