

## SAVED BY THE SCAN CAMPAIGN EXPIRATION DATES

TV		
ASSET	LENGTH	EXP. DATE
Saved By The Scan	:30	8/1/2018
Saved By The Scan	:15	8/1/2018
PRINT		
ASSET	SIZE/TYPE	EXP. DATE
Saved By The Scan – Eva-Marie	Bus Shelter	Never expire
Saved By The Scan – Frank	Bus Shelter	Never expire
OOH		
ASSET	SIZE/TYPE	EXP. DATE
Warning Label	BillBoard	Never expire
DIGITAL		
ASSET	SIZE/TYPE	EXP. DATE
Awareness to Microsite 300 X 250	Digital Banner/Animated	Never expire
Awareness to Microsite 160 X 600	Digital Banner/Animated	Never expire
Awareness to Microsite 300 X 600	Digital Banner/Animated	Never expire
Awareness to Microsite 728 X 90	Digital Banner/Animated	Never expire
Awareness to Microsite 300 X 50 (mobile)	Digital Banner/Static	Never expire
Awareness to Microsite 300 X 250	Digital Banner/Static	Never expire
Awareness to Microsite 160 X 600	Digital Banner/Static	Never expire
Awareness to Microsite 300 X 600	Digital Banner/Static	Never expire
Awareness to Microsite 728 X 90	Digital Banner/Static	Never expire